

UK PAVILION AT ADIPEC

2026

2 - 5 November, 2026 | Abu Dhabi, UAE



أديبك
ADIPEC



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Date: 2 - 5 November 2026

Location: ADNEC, Abu Dhabi, UAE

Join the **UK Pavilion at ADIPEC 2026** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

ADIPEC is the world's largest and most inclusive gathering for the energy industry with over 2,200 exhibiting companies, 54 NOCs, IOCs, NECs and IECs and 30 international exhibiting country pavilions.

Join us and be a part of the experience!

239,000+

Attendees

30

Country Pavilions

2,250+

Exhibitors

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Market Intelligence

The total estimated CAPEX for energy projects under development in the Middle East is approximately \$1.23 trillion, covering all energy sectors.

The upstream sector leads with \$400.11 billion allocated to 232 projects, followed by the downstream sector with \$266.3 billion across 129 projects. Despite its strong reliance on the oil and gas industry, the region is increasingly focusing on clean energy and energy transition, with \$118.9 billion invested in 155 renewable energy projects and \$106 billion in energy transition initiatives. Saudi Arabia ranks second in the region with \$243 billion invested in 101 projects, while the UAE is third with \$221.4 billion allocated to 136 projects.

\$1.23 T

Overall CAPEX

809

Projects under
development in all sectors

155

Renewables Projects



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Benefits of Participating on the UK Pavilion



Prime
Location



Enhanced Promotion



High visibility
presence



Access to industry
experts



121 meetings to
secure business &
widen networks



Buyer
presentations



VIP visitors &
pavilion tours
(subject to availability)



Dedicated project
manager



Appointed EIC
freight
partner & stand
designer



Country overviews/
project data
presentation



Company profile
in the UK Group
Capabilities
Brochure



Help to identify
potential partners
& customers



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Your Stand



*Image for display purposes only

**Please note that any stand enhancements such as wall graphics, AV, additional sockets etc will need to be ordered and charged separately with EIC's appointed stand builder or the third-party contractor of your choice.

Shell scheme package includes:

- Back & side hard walls (graphics optional extra, see below)
- Fascia name board
- Lighting
- 1 power outlet
- Access to UK Lounge
- Access to UK Pavilion networking session
- 1 round table & 3 chairs
- 1 counter with logo
- Literature rack
- Wastepaper basket
- Project management
- All previous page listed benefits



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Costs

(Excluding VAT)

Shell Scheme Stand Cost

Hall 8 & 12

EIC Member

£1,315

per sqm

Non Member

£1,545

per sqm

Shell Scheme Stand Cost

Hall 15 & 17

EIC Member

£1,250

per sqm

Non Member

£1,470

per sqm

Free Build Stand Cost

EIC Member

£1,110

per sqm

Non Member

£1,240

per sqm

Additional Costs

**Organiser's Compulsory
Marketing & Insurance Fee**
(Compulsory)

£1,135

Corner Fee
(*if booking a corner stand)

£600

per corner

Sub Exhibitor Fee
(*if exhibiting with another
company)

£200

per company



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Advertising

UK & EIC Pavilion Exhibitors can benefit from reduced advertising rates in EIC’s Inside Energy, an online and printed magazine published every month which includes member news, interviews with industry contacts, guest editorials and project updates. The magazine is distributed to over 10,000 subscribers and will be printed and distributed at ADIPEC 2026.

Advertise in the November 2026 edition, and take advantage of this powerful tool to build awareness of your brand.

Special Edition

Middle East Market Outlook 2026



	EIC Member Companies	Non-Member Companies
Full Page 210mm (w) x 297mm (h)	£999	£1999
Half Page 210mm (w) x 145.5mm (h)	£499	£999



EIC Membership

The EIC is the world's largest, energy-agnostic trade association, supporting companies that supply goods and services to the world's energy industries. EIC helps its members to export, diversify and grow through its network of international offices, where our teams gather intelligence on worldwide projects, organise business events and provide regional support to members.

Exclusive Benefits



Events &
Networking



Energy
Market
Expertise



Profile
Raising



Supply Chain
Expertise



EIC Members
benefit from
exclusive discounts
across all of our UK
Pavilions and Trade
Delegations



To book your demo, please contact us on
membership@the-eic.com



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How to Book

To secure your space, please complete your booking form and return to: internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

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